

Dear Committee Members:

I'd like to thank Jim Schneck for generously hosting our last meeting and preparing a wonderful meal for us. His front porch was the perfect setting for discussing our agenda items.

Below are the minutes from the meeting on September 2nd:

1. entry signage - Gretchen and Jim - the City approved the signage and they should be installed any day now; Jim will hold on to the extras we created for future additional locations;
2. monumental signage - Gretchen - the design ideas have been on display at Cafe Cafe and will be voted on at the September 10th general meeting;
3. we reviewed a sign design for Three Sons restaurant, applying our design criteria, and made recommendations which Jim will present to Three Sons;
4. Jim suggested we focus our efforts on:
  - a. a brochure promoting the neighborhood
  - b. getting real estate agents aware of Sunnyside
  - c. distributing the design guidelines to all businesses in the area so they're aware of our expectations when buying/renovating their property
5. Keith discussed a proposal from "Background Noise" to create murals in our neighborhood with area kids - Gretchen volunteered to be the committee liaison for this effort
6. Nancy reported on a meeting she had with Doug Wheeler in July regarding implementing priority #2 (business development) from the Focus Neighborhood Initiative - Doug had provided material about other city agencies that could help us promote Sunnyside - he also recommends we meet with these city employees to brainstorm ideas and resources to move this project along - among the ideas were:
  - a. apply to the Neighborhood Resource Center for capacity building or technical assistance grants
  - b. inventory existing businesses along 44th and Tejon and think of companion businesses - examples, recruit an Italian bakery next to Three Sons; a coffee cart during the intermission at Germinal Stage Theatre; the Federal Theatre serving Mexican baked goods in their lobby
  - c. there are potential funding sources to help - Neighborhood Resource Center (pass through \$), Mayor's Office on Economic Development, Nonprofit Facilities Improvement \$ through the Planning Dept to help area nonprofits
  - d. he thought it would be helpful to have a quick economic summary of our neighborhood using census data and agreed to pull it together
  - e. we need more information from the committee on what we want to do to help bring in businesses before we create the brochure, so we know who to target it to
  - f. is there someone who could compile business rent statistics like Sunnyside vs. Highland Square?

7. Keith will talk to Tom Atwood about continuing the brownfields remediation in our neighborhood

8. Keith will walk the area businesses with our design guidelines

9. Nancy will talk to Blake about setting up a meeting with Judy Montero to continue progress on Chaffee Park

We set up our next meeting for Wednesday (new night) October 1 at 7pm at Cafe Cafe, 2339 W. 44th Ave. See you there.