

Minutes from December 3, 2003 meeting.

Attendees: Lynn Hendricks, Chris Moore, Jim Schneck, Nancy Steinfurth

The committee reviewed the summary from the Developers' Forum that Doug Wheeler put together. We talked about our priorities for the next year and decided:

1. We would like to focus on business development in our neighborhood, specifically the 44th Avenue/Tejon corridor, by creating an "area of opportunity" as defined by the City - this would move us a bit farther on having the area marketed by a professional - in order to do this, we'll need:
  - a. an inventory of eligible business properties in the corridor - Nancy (...who will ask Doug)
  - b. a better understanding of how you set up an "area of opportunity" and who does it - Jim
  - c. a meeting (target date in April) of all the business owners and business operators (they're in business, but they don't own the property) to discuss the "area of opportunity"
    - i. Nancy will find a venue & refreshments
    - ii. Chris will develop the agenda
    - iii. Lynn will find someone who speaks Spanish to accompany her on visits to area businesses where this skill would be helpful for recruitment purposes
    - iv. we'll set the date based on our progress on the above items
2. Jim has started to write a column in the newsletter profiling businesses in the neighborhood - send recommendations to him at [masterbuild@comcast.net](mailto:masterbuild@comcast.net)
3. next meeting is scheduled for Wednesday, January 4, 2004 at Cafe Cafe

Nancy